SREE KARIYADAN
UX/UI DESIGNER

sree-design.com ◆ Santa Cruz, California
skariyadan@gmail.com ◆ (714) 467-6127
linkedin.com/in/skariyadan ◆ github.com/skariyadan

Profile

UX/UI Designer with a background in software engineering and data science. Detail-oriented, creative, and a proactive leader, with skills in usability design, user-centered design, design thinking, UI prototyping, data analysis, and front-end development. Brings a cross-functional perspective towards design to create delightful and efficient user experiences while maximizing ease of development and minimizing technical debt. Proficient in Spanish and Malayalam.

Education

University Of California, Irvine
UX/UI Certificate
October 2021 - April 2022

California Polytechnic State University, San Luis Obispo
Bachelor Of Science Computer Science, Statistics Minor
September 2015 - March 2020

Skills

Design Tools

| Figma | Adobe XD | InVision | Miro |

| Adobe Photoshop | Visual Studio Code |

| Storyline 360 | Wix | Wix Editor X | Procreate |

Technical Skills

| UX Research | User Flows | Wireframing |

| Prototyping | UX Writing | Visual Design |

| Illustration & UI Graphics | Usability Testing |

| Data Analysis | Data Visualization |

| Project Management | Social Media |

| HTML | CSS | JavaScript | Bootstrap | SQL |

| Python | Java | R | C | GoLang | Bash | Git |

Experience

Digineox
User Experience Designer
Remote
March 2023 - Present

◆ Planning, designing, and developing user experiences for devices, tools, and systems to drive solutions that address client project needs

Book Buddy Media
UI Designer, Project Manager (Freelance)
Remote
October 2022 - Present

◆ Designing accessible, interactive experiences with the Storyline 360 software to help students learn different concepts
◆ Creating precise, consistent designs adhering to client requirements while also exploring creativity within the constraints of the style guide
◆ Reiterating and implementing client and manager feedback for continuous improvement throughout the design and review process under time-sensitive deadlines
◆ Preparing illustrations to be converted to animations using Adobe Photoshop
◆ Managing and organizing project assets in preparation for production and vendor handoff

Manifold Ventures
UX/UI Design Team Lead (Internship)
Remote
October 2022 - January 2023

◆ Leading an international team of 14 interns to execute a full redesign of the web and mobile versions of the product
◆ Redesigning the interface to improve user experience and visual design by conducting research, user interviews, usability tests, product ideation, and prototyping
◆ Collaborating cross-functionally with developers, graphic designers, and the CEO to present project scope, timeline, milestones, and deliverables
◆ Curating content to be used in the platform as well as doing graphic design, social media management, and video creation for product marketing and recruiting

Ezoic
Software Engineer
Carlsbad, California
May 2021 - October 2021

◆ Served as a Data Collection Engineer in the SEO team
◆ Modified the web crawler to parse the HTML of webpages to extract the main content using GoLang
◆ Developed binary classifiers to parse search queries and URLs from sample datasets of several thousand records sourced from different data vendors to determine which one to sign a contract with
◆ Filtered, cleaned, labeled, and generated visualizations of data to be used in training machine learning models for website topic suggestion to increase client traffic and revenue

Infosys
Associate Software Engineer
Cupertino, California
July 2020 - May 2021

◆ Assigned to a project as an on-site vendor at Apple in Cupertino, California under SAP Global Systems
◆ Defined and developed a querying language with Python to quickly aggregate supply chain production data specifically by part, process, and/or status across multiple sources
◆ Completed training in full stack development using Spring Boot, HTML5, CSS3, Bootstrap 4, Angular 8, and Python

Projects

KHNA Matrimonial
Web Designer, Web Developer (Freelance)
khnamatrimonial.com
Remote
December 2020 - March 2021

◆ Designed and developed a matrimonial website for the cultural organization, Kerala Hindus of North America, with over 100 members registered to create a profile
◆ Tools: Wix, JavaScript, and Twilio